YallaBet

# Brand Manual

YallaBet

Icon

White Background

Colour Backgrounds

## COLOUR PALLETE

| #5832D8 | #110335 | #00D5BE | #8346E8 | #EEEEEE | #FF169C | #FFDE1E | #8346E8 |
|---|---|---|---|---|---|---|---|
| **Main Purple** | **Main Dark Purple** | **Main Green** | **Logo Purple** | **Gray Background** | **Fuchsia** Buttons/Icons | **Yellow** Elements/icons | **Dark Gray** Front/Icons/Elements |

## TYPOGRAPHY

**POPPINS**

Poppins Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890 ~!@#$%^&*?|/\”

**Poppins Medium**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**1234567890 ~!@#$%^&*?|/\”**

## DO'S

YallaBet

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## DON'TS

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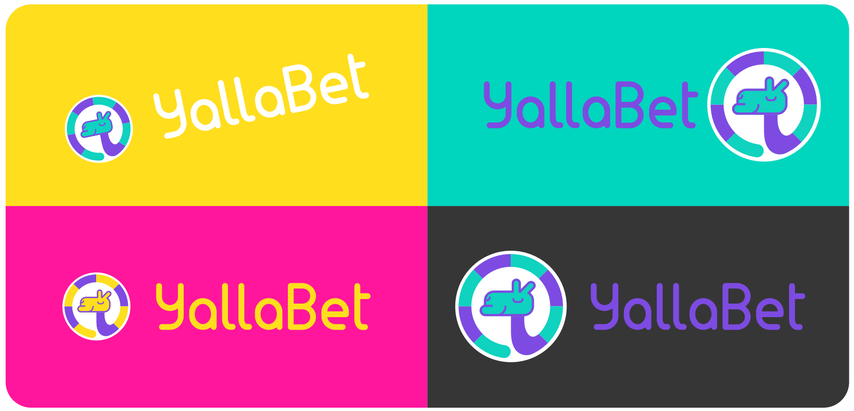
YallaBet
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A
2
3
K
3

7

7

Welcome Package
UP TO C$ € $ 1000
+200 FREE SPINS!
SUPER JOKER
CHICKEN CHASE
JUNGLE GORILLA

1st Deposit
BONUS
100% UP TO €200
+ 100 Free Spins
Wager Free
TRIP TO THE FUTURE
24h Open

Weekend Special!
325% on Deposit
+ 100 Free Spins
SUPER JOKER
PRAGMATIC PLAY

Hi! My name is MoMo
Ready to volume up your winnings?
WELCOME
BONUS
UP TO 100€
Super Odds | Weekly Cashbacks | 5000+ Games